



PROVIDING DIGITAL FILES FOR PRINTING

MINIMUM SIZES:

Lines: A line less than 0.5 pt may print uneven due to lack of support on the printing plate. Reverse copy of lines less than 0.5 pt may fill in during printing due to bleeding of the ink. Objects or text that are outlined should be no less than 0.5 pt thick.

Type: Type less than 4 pt can not be guaranteed legible during printing. It is recommended that reversed text be no less than 6 pt to avoid filling in.

Die Cut Tolerance: All live art should be 1/16" away from die line to allow for die movement.

Gradients: We recommend that on gradients and screens to use no less than 1% of a color. This will allow for a smoother transition.

Vectorized Art: To avoid resolution issues, copy should be sent as outlined art and/or editable text. This allows the text to be easily manipulated and adjusted, such as increasing line thickness or adding an outline.

Raster Images: Resolution requirement: Photos should be at 300 ppi minimum for the image to be used at 100% and to output film at 200 line screen. For further questions, please call (406) 863-3800 ext. 807.

GUIDELINES FOR DIGITAL ART SUBMISSION:

- Include all imported graphics files (eps, tiff, jpeg, etc.) Please do not embed Raster/Pixel {Photoshop} images into Illustrator and FreeHand files.
- Include a color printout and/or sample to be matched.
- Include all MAC or PC PostScript or TrueType fonts used in the document.
- Acceptable Media: CD-ROM, email or internet.

DIGITAL ART UPLOAD:

- Email files to art@totallabel.com Please include any additional instructions with your message and your contact information. Attachments should be compressed using Stuffit or supplied as a self-extracting file. All files over 50 MB should be sent via the internet using an FTP site.
- The Total Label USA FTP site can be accessed once you have been given a username and password. Please contact your sales or customer service representative for this information.

REFERENCE CHART:

Minimum Sizes:	
Bar Code Quiet Zone	1/8" (.125")
Bleed	1/8" (.125")
Die Cut Tolerance	1/16" (.0625")
Reversed Text Minimum Size	6 pt.
Screen % Minimum	1 %
Text Minimum Size	4 pt.
UPC Minimum Size	80%
Resolution Requirements:	
Raster Images	300ppi
Macintosh Applications:	
Adobe Illustrator CS5	
Adobe Photoshop CS5	
Adobe InDesign CS5	
QuarkXPress 8	
Digital Art Submission:	
Media	CD-ROM
Email	art@totallabel.com

If you have any questions about sending your art files to us, please call (406) 863-3800.